

# AUDIO/VIDEO BEST PRACTICES FOR MAKING WEB CAMERA VIDEO



Recording video at your computer is a fast and easy way to communicate online.  
Use these best practice tips for recording videos using a web camera.

## LEVEL CAMERA SHOT:

### ANGLE

### EFFECT



Too High...



Too Low...



Just Right!



## LIGHTING AND AUDIO:

Stand within 24" of the camera / mic

Avoid backlighting by facing a light source e.g. windows



Being closer to the camera is usually better.

## FRAMING EXAMPLE:



When framing your video think of the traditional statue bust. A bust is a portrait of the upper part of the human figure showing a person's head and neck, as well as the chest and shoulders.

Achieve this by adjusting camera level with head and shoulders.

## LIGHTS, CAMERA, ACTION!



### BEST PRACTICES RECAP:

- ☒ Adjust camera level with head and shoulders
- ☒ Frame for statue bust shot
- ☒ Place lighting in front of you
- ☒ Camera/ mic within (24") 2 feet (audio)