Recording video at your computer is a fast and easy way to communicate online. Use these best practice tips for recording videos using a web camera.

**LEVEL CAMERA SHOT:**

- **ANGLE**
  - Too High...
  - Too Low...
  - Just Right!

- **EFFECT**

**LIGHTING AND AUDIO:**

- Stand within 24” of the camera / mic
- Avoid backlighting by facing a light source e.g. windows

- Being closer to the camera is usually better.

**FRAMING EXAMPLE:**

When framing your video think of the traditional statue bust. A bust is a portrait of the upper part of the human figure showing a person’s head and neck, as well as the chest and shoulders.

Achieve this by adjusting camera level with head and shoulders.

**LIGHTS, CAMERA, ACTION!**

**BEST PRACTICES RECAP:**

- Adjust camera level with head and shoulders
- Frame for statue bust shot
- Place lighting in front of you
- Camera/ mic within (24”) 2 feet (audio)

More info at onlinestudio.asu.edu