AUDIO/VİDEO BEST PRACTICES FOR SHOOTING IN THE FIELD

SOMETIMES UNIQUE OPPORTUNITIES ARE PRESENTED WHEN THE FULL MEDIA TEAM CAN'T BE THERE TO RECORD VIDEO. THESE TIPS AND APPROACHES WILL HELP YOU CAPTURE GREAT AUDIO AND VIDEO.

BEST PRACTICES:

1. Rule of Thirds: Have the subject line up on one of these circles.
2. Assess the background for distracting objects, visual and auditory.
3. Perform a test recording prior to filming to check audio, lights, focus, etc.

FOR INTERVIEWS:

1. When asking questions, have the interviewee incorporate the question in their answer.
2. Closer is better for both microphones and the camera.
3. If shooting indoors, make sure there are no bright windows behind the subject.
4. Pause momentarily before asking the next question or retake to allow for editing.

ADDITIONAL FOOTAGE:

Shooting additional footage or cover footage helps in editing to provide flexibility and also variety.

1. Shoot a Wide, Medium, and Close-up, try different angles.
2. Use a tripod.
3. Find a shot, hit record, and let the shot sit for 8-10 seconds before beginning any audio.
4. It's a best practice to not zoom in on a shot while recording.

EQUIPMENT:

1. **CAMERA**
   - DSLR or Video Camera that can record in at least 1280x720 HD format.
   - Use auto-focus as it will allow for subjects to move during recording and stay in focus.

2. **MICROPHONES & AUDIO**
   - Use a high-quality external microphone with your camera if possible.
   - Use a lavaliere mic for best audio quality in interview.
   - Use headphones to monitor sound and make sure volume levels do not go too high.

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